==**For your district reports, please use font "Times New Roman" size "11".**==

Opened the meeting with the "we" version of the Serenity Prayer at 12:00 pm.

ATTENDANCE FOR JULY 15, 2023 (18)

OFFICERS: (3) **D9** Evonne L**; D7** Nancy H**; D9** Lisa D.

DISTRICT WEB CHAIRS: (6) **D2** Chazz T**; D3** Brennen C**; D5** Tom D**; D6** Bob T**; D9** Micah K**; D12** Chris B**;**

VISITORS: (9) **D1** Deborah **S.,** Sam R**; D2** Tania W**; D5** Carol R**; D8** Ryan F., Allen S**; D9** Dessi G**; D10** Brad R., Pablo B.

OFFICERS REPORTS

Chair: Vacant

Alt Chair: NP – (Sent in her report to be read by Nancy H.)
My name is Jeannie S. I'm an alcoholic, my sobriety date is 2/8/2012 and I have the pleasure of serving as the Area 15, Panel 73 Alternate Chair of the Web Committee.
District 1. thank you so much for hosting another wonderful quarterly weekend!
We felt very positive at our last quarterly. having had success implementing Google Workspace to support the Area's administrative and communication needs.
Then life happened on its own terms as it will. Our enthusiastic Chair, Dianna C., stepped down due to big changes in her life. We wish her well. After much consideration and reflection, the Committee has agreed that I will serve as interim chair, which is my role as alternate. We also agreed to ask for candidates to stand for the Web Committee Chair seat with the goal of having the election at the October quarterly meeting. Candidates will be able to post their credentials on the Web Committee page. This will be addressed under New Business later in this meeting.
We have some housekeeping motions to share with you, including the motion to increase the current FY funding to cover our overspend. We plan to have a zoom meeting on Monday 9/18 on "What to do when you are hacked?" We all probably have budget discussions coming up so if anybody has questions on what services cost, we'll try to find answers.
The National AA Technology Workshop, NAATW, will be held from September 8-10th on Zoom and in person and registration is available now. The theme this year is "Solving, Sharing, and Scaling Solutions". More information will be able as the workshop gets closer. To register or get more information you can visit naatw.org.
Finally, we realize that we need to define some standard services to enable Area Officers and Committee Chairs leverage their web pages. We plan to draft a proposal for handling elementary service requests. In the meantime, please be patient; we only have 1 Webservant and she does a lot work for us.
Respectfully submitted,
Jeannie S.,
Alternate Web Chair

Web Servant: Good afternoon, I am an alcoholic, member of the Live Laugh Love Group, and my name is Evonne. Grateful to be here today and to be serving as your Area 15 Webservant.

Updates to the website continue to be made as Officers and Committee Chairs send requests our way. Some of the additions we have made are documents from the 73rd General Service Conference, news releases from the General Service Office, and updates to Committee pages from Committee Chairs. Please visit the "Delegates Corner", "News from Our Delegate", the Outreach Committee page, and the Remote Committees page to see some of the latest additions and updates. In addition, we have posted the upcoming 6th Annual Florida Archives Workshop on the Area 15 events calendar. This brought up discussion about what could and maybe shouldn't be posted on the Area 15 events calendar, and more discussion about this will occur soon.

Another development in our committee is that we became the administrators of the Area 15 Zoom Conference Account. Area 15 Committee Chairs will have access to the Area 15 Zoom account to set up and run their own meetings, and the Webservant will be available to help out anyone who needs assistance or has questions. Please notice that there is a motion on Sunday's agenda that if passed, will require all virtual meetings to be posted on the Area 15 website prior to hosting the meeting. Posting the information on the Virtual Meeting list in the "Quick Links" section will help to make it available to anyone who may wish to attend. The motion maker did reach out to us about adding a timeframe for submitting the information to us to post.

Recently, I noticed that District 9 added a link to the footer of every page that takes the user to a "Website Maintenance Form". Our committee agreed that they liked the idea and hope to add it in the upcoming weeks. We are considering linking to a form, but we haven't decided what that form might say. It could be for suggestions for improvements to the site or to report a bad/missing link. If anyone has any ideas or suggestions, we would love to hear them.

When I took over the web servant position in April, no analytics were installed on our site. If they had been in the past, they were lost when we switched hosting providers earlier this year from Green Geeks to Go Daddy. We added both Jetpack and Google Analytics to the website. because Google was in the process of shifting services from their "Universal Analytics" to "G4 Analytics", and we wanted to be sure we were still capturing information in the event something went wrong during the switch. Since April 24, 2023, the Area 15 website has had 10,624 visits, and our best overall day so far was July 12, 2023, with 263 views. "Agendas and Motions" have been the most popular pages with the "Delegate's Corner" following up closely behind.

If you have any questions or would just like to talk about the website, you can call, text, or email me at webservant@area15aa.org

Thank you all for being here and allowing me to be of service.

Evonne L.
954-591-9188

Web Secretary: Hi! My name is Nancy H. I am an alcoholic. My home group is the Foxhall group which meets Friday night at 6pm at Faith Lutheran Church in Lehigh Acres, FL. I would like to take this moment to thank Evonne L. for being my helpful right-hand person at the July 15, 2023 Website Committee meeting. Also, I want to thank our alt Delegate, Lisa D. for her help in answering questions during the meeting. The Officers and the alt. Delegate met by zoom a few times between the July and the October Quarterlies to discuss the 3 motions that are on the Agenda for Sunday morning, updating Area 15's website, having another zoom meeting between the quarterlies like the one that was held September 18, 2023 which was very informative for those who attended. Chris M., from District 4 talked about 'Disaster Recovery: How to recover and tips for prevention', and today's Agenda.

In love and
service,
    Nancy H. your Area15 Website Secretary/Treasurer Panel
73   websecretary@area15aa.org

D3 Chair – Brennen
C.   -
District 3 has a new website (this site needs to be updated on the Area
website): http://aadistrict3fl.org/   - We are using HostGator and Word
Press   - We have a
password protected page for our business meeting minutes

 Please let me know if you have any questions.
 Brennen C.

    D5 Chair – Tom D. This is the report I made at the June 20th District 5 business meeting. I reported
orally to the Area 15

    Committee most of the changes and corrections I made. I hope this helps.

Actions taken in the last month-

Accepted the WebChair position for the District 5 website
Actions taken on the website-

Deleted broken links, changed 'The AA Responsibility Statement', deleted 6 unused themes, added May
2023 minutes, added 'New Meetings' under 'Meetings' to the menu bar, added 'A time to Heal Group'
image and info to the new meetings tab, updated Theme Twenty Twenty-Three account Security Issue, and
added WPForms to the plugins on the site.
Website Status
Emails are not responsive. I plan to work on the websites emails and bring them up to date and include a
contact form for each position.
Plugins to be considered for use on the website-
WPForms: A powerful form builder that makes it easy to create and customize contact forms, surveys, and
other types of forms. NOTE – Already Added to site, free
All in One SEO: A comprehensive SEO plugin that helps you improve your website's ranking in search
engines.
MonsterInsights: A popular analytics plugin that helps you track website traffic and performance.
SeedProd: A drag-and-drop landing page builder that makes it easy to create professional-looking landing
pages.
WP Rocket: A caching plugin that can significantly improve your website's speed and performance.
WPML: A multilingual plugin that makes it easy to translate your website into multiple languages.
Yoast SEO: Another popular SEO plugin that offers a wide range of features to help you improve your
website's ranking in search engines.
Elementor: A powerful page builder that gives you complete control over the design of your website.
UpdraftPlus: A reliable backup plugin that helps you protect your website from data loss.

The main consideration of these plugins is cost. If they are free, I will consider using them. If they are pay or subscription, I will look for other alternatives.

NOTE – if anyone in District 5 sees any errors on the site that I missed, please let me know so they can be corrected. As of this report, the emails are not functioning properly, and I will be working on that.

Anyone in District 5 having a Home Group Event can contact me so the event can be posted under the 'Special Events' tab on the website.

Attention Committee Chairs!

Please let me know of any changes you need to make to your pages so the website can be updated to reflect these changes. (i.e. meeting time, place, date, etc)

If anyone has questions or more info is needed, I will be available at the June 20th District 5 Business Meeting.

Tom D.

The other issue I discussed at the Area 15 Website Committee meeting on July 8th was how to make the Area 15 websites more uniform so that new webmasters would have a guide to follow and there would be people available to help.

 Tom D. WebChair District 5

D6 Chair – Bob T. – Verbal Report

D7 Chair – Sabine S. - NP

D9 Chair – Micah K.   "I am an alcoholic, a member of the West Side Men's Group in Plantation, FL. My name is Micah K. Since the April quarterly, District 9's previous webchair Deanna regrettably stepped down from the position to better balance her life and work. We thank her for her service. I stood for and was honored with the position at our District 9 May business meeting. Having previous website building experience I was able to jump right in, as our website was a few months behind on updates. My first few tasks included: updating our "Chairperson's Corner", updating all minutes and agendas from the previous few months. I also took a minute to remove all the documents that were uploaded in Word doc format and replace them with documents in pdf. Our website (www.district9aa.org) uses a website builder called Elementor over top of Wordpress. When the website was created a few years ago there were some aspects that were done the hard way (manually in Wordpress). So I transitioned the header, footer, and menus into Elementor to make them a little smoother to work on for future website committee members. Additionally I added a link to the footer of our website that goes directly to a Website Maintenance Form. The idea there is that on any page of the website if a user notices a formatting error, typo, broken link or missing information they just need to scroll to the bottom the page, click that link and fill out the form to send me an email so the website committee can get the issue resolved. We have an ongoing project to revamp our "GSRs" page. This page is meant to be the main landing page for new and current GSRs to find all the information they may need. I am working closely with our GSR Workshop Coordinator to make this page something that will be easy and exciting to read. We've included a GSR intro PowerPoint that we use in the GSR Workshop, as well as a small "blog" area recording and detailing what we did in previous month's workshops, as well as what's to come in the next few months of workshops. My hope is that after this GSR page is completed we will move on to our other committees webpages and amp those up one by one. For other Districts that may have questions about our Website, or if you're interested in using Elementor for your website I am happy to answer any questions. You can text or call me at 815-590-6529, or you can email me at webchair@district9aa.org. In Love & Service, Micah K., District 9 Website Chair."

D12 Chair – Chris B. – July 14, 2023
District 12 Web Report
Chris B – acting District 12 Webchair, Current District 12 Chair

The District 12 focus objectives for the remainder of 2023 are:
1. Increase usefulness of the District 12 site by adding more links to relevant district and area information
2. Establish an up-to-date Knowledge Transfer document to enable seamless transition between webchairs
3. Update website design to allow for better support of local PI CPC efforts Key Accomplishments:

1. Configured online meeting links within the AA Meeting plug in delivering one click access to online meetings
2. Deployed QR code on our printable Where and When pdf to enable the same one click access
3. Used the website to promote our Founder's Day event – several of the many attendees indicated they found the event on
   the D12 site which is encouraging.

OLD BUSINESS: Talked about the qualifications for the Area 15 Website Chair position.

NEW BUSINESS:

ADJOURN MEETING: