

Area 15

PI/CPC COMMITTEE

PUBLIC INFORMATION / COOPERATION WITH THE PROFESSIONAL
COMMUNITY

Q-2 2024 Minutes

2024 AREA 15 QUARTERLY ASSEMBLIES			
Q-1 2024 Jan 2024 Sarasota	Q-2 2024 April 2024 Boca Raton	Q-3 2024 July 2024 TBD	Q-4 2024 Oct 2024 Boca Raton

Chair	John A	jarseneault1@yahoo.com	301-613-0207
Alternate Chair	Oscar R		954-260-1932
Secretary /Treasurer	Jacque T	picpcsecretary@area15aa.org	786-351-3488

PLEASE EMAIL DISTRICT REPORTS TO picpcsecretary@area15aa.org

Area 15 PI/CPC Committee Quarterly Meeting
April 6, 2024 | 9:00-10:50 AM
Boca Raton Marriott

Welcome/Opening Prayer		John A.
Introduction of Committee Officers	John A. Oscar R.	Jacque T.
Chair Report		John A.
Alt Chair Report		Oscar R.
Secretary/Treasurer Report		Jacque T.
Introduction of New District Chairs		John A.
Roll Call		Jacque T.
District Reports		District
	Chairs	
Review Monthly Zoom Meeting times & format		John A
Open Discussion		Open

Please Email Committee Reports to Jacque T picpcsecretary@area15aa.org

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Approval of Alt Chair

9 votes For

0 Against

Oscar R approved by Committee PICPC Chairs as Panel 73 Alt Chair

Chair Report

It has been another busy quarter in Area 15. District chairs continue to do great work in carrying our message of hope in multiple locations and through multiple media outlets.

I am excited to report that we have added some new chairs who are enthusiastically jumping into the fray. Jo recently took over in District 1 and Paulette has awakened District 3. Thanks for your service as well as the continued great work from everyone else as well as their willingness to help out the new guys. I love our Team! Thank you Oscar for stepping up into the position of Alternate Chair!

Public Information: Districts continue to run informational ads in many local papers, on busses, in airports, and through PSAs on local TV and radio stations. Many of these ads are placed around holidays and other major events such as the Gasparilla Parade and several Pride events for additional exposure and to gain the most “bang for the buck”. We are also using social media to spread the message including an entry into Fox streaming services.

Several districts have also embarked on public library projects to be sure our literature is available to anyone who might need it. We have focused on having the Big Book, 12/12, Came to Believe, and Living Sober in all of them as well as pamphlet displays where there is a community section available.

We continue to participate in lots of public events such as health fairs, community night out celebrations, pride events in Tampa as well as Venice, and even a county fair in St. Lucie. One of the events that we regularly attend has now partnered with the United Way so additional opportunities are coming from that including a new Salvation Army facility in North Port.

Cooperation with the Professional Community:

District chairs continue to be very active in working with schools to make presentations to students and staff. We have done presentations in numerous nursing schools, several behavioral health facilities, with police departments, sheriff departments, and in the court system especially the drug courts. We also work with the corrections committees to present to parole boards and corrections personnel as well as help those being released to get plugged in to AA on the outside through their parole officers as well as public information.

I recently attended the Live Tampa Bay Leadership Summit where the theme was on addictions and was able to make more contacts including a person who has written a play about his addiction entitled “The White Chip” which is currently playing in Sarasota.

Yours in Love & Service,

John A.

Treasurer Report

April 6, 2024

South Florida Area 15

PI/CPC Committee

Treasurer Report

Hi I am Jacque Tarlton and I am an alcoholic. No money has been spent from our \$550.00 2024 budget. Our Committee has a standing request with the Finance Committee to add \$1000 to the Standing Committee Event account on our behalf for future professional conferences.

Thank you for the opportunity to serve.

In love and service,

Jacque T

Rob S motioned to approve; Mindy S 2nd

Treasurer report passed

District 1

Our committee meets last Monday of the month on zoom

Hello everyone my name is Jo I'm an Alcoholic. I have been elected as the new PI/CPC committee chair for district 1 and look forward to serving alongside all of you. Here are some of our current and upcoming projects and commitments in district 1:

- Pinellas County bus ad renewed for 2023/24– Our ad is running on one bus – currently for 6 months in the north part of our county, then 6 months in the south part
- Our community newspaper ad renewed for 2023/24 is continuing to run through Pinellas County in rotating issues published by Tampa Bay Community Newspapers
- We have an upcoming speaking engagement at a health fair at St. Jeromes church in seminole on April 8th. We also set up an information table at their last wellness expo back in February with mild to moderate interaction.

- We have placed literature at 8 branches of Pinellas County libraries recently and have been restocking pamphlets.
- We have also just recently reached out to our local drug court program and DUI school to see if they would be interested in future commitments and have offered literature and pamphlets to both.

Budget: \$500

Jo D PI/CPC Chairperson

District 2

The months of January, February, and March were busy ones for our Committee.

Press: Our Creative Loafing Magazine Gasparilla PSA ran in the January 25th edition. The Committee continues its outreach to underserved communities with the purchase of five different two-week print and digital PSAs in the African American newspaper The Florida Sentinel for the remaining holidays of Memorial Day, Fourth of July, Labor Day, Thanksgiving, Christmas, and New Year's. The Committee has also purchased two-week print and digital PSAs in the LGBT magazine Watermark issues of March 23rd for St. Patrick's Day and Tampa Pride, June 2024 for St. Pete Pride, and year-end December-January issues for Christmas and New Year's.

Schools and Professional Events: Suzanne presented to University of Tampa Nursing School students at St Joseph's Hospital's Behavioral Health facility on February 20th and 23rd. Suzanne attended the Hillsborough Recovery Coalition on March 18th as a representative of District 2's PI-CPC Committee

Public Information: Regarding our approved Special Project Motion to run the GSO-approved PSA entitled "My Drinking Built a Wall" using the Fox FLX streaming services across all their digital platforms: The PSA ran from December 24th through St Patrick's Day in March. We were able to see exactly how many different people saw the PSA. The PSA had 174,302 Impressions which means it was aired 174,302 times. It had 69,794 Unique Impressions which means it was seen by 69,794 different persons. The PSA had a Completion Rate of 98.6 which means 98.6% of viewers saw the entire PSA without shutting it off. These numbers all came above the initial estimates we had at the beginning of this campaign. The vast majority of views were on Tubi at 32.45%, followed by Pluto and Xumo combined at 18.71%, and Samsung TV Plus at 14.14%. The remaining views were scattered across websites, tablets, and desktops. Overall, the Committee is very satisfied with the results.

Libraries: All Hillsborough County Public Libraries are being restocked with the pamphlet "AA at a Glance" by Committee members as needed.

Chair Comments: I attended the Area15 PI-CPC in-between Conferences meetings over Zoom. I was assigned by District 2's Chairperson to present an overview of Public Information Conference Agenda Items "F", "K", and "N" to District 2's General Service Committee at the March 24th District meeting.

Budget: \$2,00 + special project motions

Love and Service, Allen T PI-CPC Chairperson 727-515-1970

District 3

Used to be a very active committee but it has been dark for 3.5 years.

Emails being sent to contacts at nursing schools with ppt of what AA does and does not. Tried sending PSAs, but having some challenges getting it to go through and send. Receiving some response from the emails.

Paulette, PICPC Chair

District 4

Recent/Upcoming events include:

Crisis Intervention Training with Sarasota Police Department- Panel Presentation for Law Enforcement and Corrections professionals 3/19.

Attended Regional Leaders Forum in Tampa to end overdose.

We have been invited back to Suncoast Technical nursing school for a Panel Presentation date in June.

2 more HOPE classes at Sarasota High School

Our Manatee County Area Transit PSA campaign is ongoing.

We are still negotiating with SRQ airport for PSA ad space.

Sara/Mana adopt a library campaign: So far we have 6 libraries in Sarasota and a volunteer for 2 more. Adopt a library is a campaign to stock libraries with AA literature.

As always, big thanks and lots of love to committee members and panel speakers! PICPC could not carry the message without you!

D4 PICPC meets the second Wednesday at Sara-Mana Central Office at 5:30. Zoom link available on the calendar at www.dist4gsaa.org

Budge: \$7,500

Respectfully submitted,
Mindy S, PICPC Chari

District 5

The PICPC committee didn't meet in January because the upcoming Assembly was the same week and there were too many committee members still out of town for the holidays.

1. Library Project Completed
2. North Port Night Out Health Fair rescheduled for February
3. Researched Veterans Drug Court however, they are all seen in Lee County which is out of our District

February

1. Spanish Linguistics Inquiry There was discussion regarding the lack of Spanish Meetings in our District. The District Chair Carol, me, the intergroup rep Marie, and the webmaster, all conducted research. We also involved our Spanish community leader Jesus. We concluded that there was a sufficient number of meetings at this time, and set up a method to record future requests for Spanish Meetings at the Intergroup Office

2. Library Project Completed

Books with stickers identifying their donation from PICPC District 5 were delivered to all the libraries within our district. Sarasota had 5 libraries, Charlotte County had 3, and DeSoto County 1. Each library received the following:

Big Book

Came to Believe

Living Sober

12 Steps and 12 Traditions

One Set of All the Above Books in Spanish in Each of the County Library Systems (3)

3. North Port Night Out

The Second Annual North Port Night Out was well attended. We made two contacts for future events. One with the Police Department Training Office and one for a Health Fair in April sponsored by the Kiwanis Club.

4. Today Matters Mental Health Services, New Life Church, Punta Gorda

The presentation by Florida Highway Patrol, Lt. Buenos Public Affairs was on Fentanyl Trafficking approached him after the presentation exchanged business cards and discussed future presentations to their training department.

5. Recovery DeSoto

I received a request for information from GSO from this organization. Met them for lunch to discuss their goals. I provided them with literature, books and structure for meetings. My

conclusion is that they are more focused on opiate abuse and suggested that they contact NA. They do have contacts within the Drug Court in DeSoto County, which is something we are working towards, however this project needs future work to be completed.

At the Old Timers Dinner, I met a couple who live in DeSoto and work with the Corrections Committee who are working with a local DA office. I will be coordinating with the Corrections Committee on a Zoom call on April 13 to further explore getting AA presentations into the DeSoto Drug Court in this part of District 5.

6. Sunlight Mission Health Fair February 23

Focusing on financially at-risk individuals, this health fair provided health screenings, insurance and job training, and a variety of other services. It was smaller than last year and poorly attended. However, I made two great contacts for future events.

Area Agency on Aging Lois Kohler Social Worker interested in future presentations

Alanon in Charlotte County Schools Gretchen Lepple

Gretchen is a former high school principal with experience navigating the politics of the school system. She has been successful in coordinating alateen programs in all three of Charlotte County High Schools. I will be following up in March.

7. Charlotte County Drug Court

One of our committee members found a great webpage on the CC Drug Court listing all the participating agencies. Letters of intent and interest were sent to each agency. I followed up with a phone call to the District Attorney's office and was directed to the gentleman responsible for coordinating the Drug Court activities. The agencies work together as a team and meet every Friday at 8:30 am before court starts at 9. He invited me to attend on Friday April 5 to learn more about how AA can participate in the Drug Courts.

The committee worked on a curriculum outline for the presentations we would provide to the Drug Court and came up with the following:

1. Preamble (read first using as a basic guideline for the presentation)
2. Information on Alcoholics Anonymous (White Sheet)
3. Meeting Lists
4. Difference in Open and Closed Meeting and Variety of Meeting Formats
5. Discuss Signing Card/Sheet (autonomy of each meeting)
6. What we Do and Don't do
7. How it Works
8. Mention Chair App
9. Mention Googling "AA Near Me" (Gives info on AA for a 50-mile radius)

10. Questions and Answers

8. Kiwanis Health Fair/Safety Matters Expo

We were invited to participate in this event in North Port based on a contact made at the North Port Night Out event. There will be a broad variety of social services including free mammograms for financially qualifying women. Since the event coincides with the Assembly, one of the members of my committee will man the booth for me. I will have more about the turnout in my next report.

9. Charlotte County Schools Alateen/Alanon

I met Gretchen at the Sunlight of the Spirit Health fair. I spent the better part of March building a relationship with her, having coffee, lunch and attending an Alanon meeting together. She is meeting with the School Board in Charlotte County on April 3 and will be discussing getting back in the H.O.P.E. classes in the future and bringing AA along as an additional speaker. She has given me great information on the politics involved in this, the format of the presentations, and best times of day to present to the kids. She has been a valuable resource to our committee as we didn't think it possible to get back into the schools here in Charlotte County. I will be following up with her about her meeting with the School Board the week of April 7.

10 Old Timers Dinner

We provided a table on PICPC at the dinner and through networking, met a couple who live in DeSoto County and are working with a local Districts Attorney's office to enhance the efforts of the Corrections Committee. I was introduced to the and we discussed how our efforts together might also lead us into the Drug Court in DeSoto County. As a result of this, I will be participating in a zoom call with the Corrections Committee on April 13 to further discuss this project.

Budget: \$2,500

Respectfully submitted,

Angela Macken

PICPC Chair District 5

District 6

Greetings from District 6, Martin, St Lucie, Indian River, Okeechobee and Northern Glades Counties!

District 6 PI/CPC has not been able to perform in the capacity that it should because of the lack of participation and financing. We have an enormous geographical area and potential to serve efficiently and effectively however it's not possible without committee participation.

Our public outreach events are well volunteered but full time committee commitments are few. Our low budget, comparative to many of the other districts in our Area 15, and lack of participation restricts us from participating in the General Service Offices' "Comprehensive Media Plan" and many other ideas and methods of carrying our message effectively and efficiently to the general public within our guidelines.

Our exhibit at the St Lucie County Fair was a learning experience as we had a new location with very high public exposure and under our own event tent. I'd like to thank everyone who helped or directly participated and acknowledge a special thanks to John A, our Area 15 PI/CPC Chairperson, who traveled from Sarasota to participate with us.

We continue to give presentations at CORE Probation DUI classes for first and second time DUI offenders. We have always experienced amazing feedback and questions at every presentation and also received confirmation that we carried a message very effectively.

PI/CPC NEEDS YOUR HELP & SUPPORT... And just like the rest of our amazing program and fellowship.... We can't do this alone!

Thank you for allowing me to serve.

Budget: \$1,200

Rob S
A15_D6 PI/CPC Chairperson

District 7

Hello Everyone, My name is Raul P recovered Alcoholic, We have been placing radio ads, that run through Intergroup Office 24 hour phone system.

We have been meeting once a month and going to different places with-in our District 7 area without displays and sharing information with the public at large as to how they can get information on meetings at our local area. We are working to improve our connections with the professional community and Universities in the next few months.

This is our report for this past Quarter.

Love & Service
Raul P
District 7 Area 15
PI/CPC Chairperson

District 8

January 2024

We established communication with Palm Beach County Drug Court. They were kind enough to allow Alcoholics Anonymous to participate in their court. PICPC member, Jimmy, a former participant in Drug Court was able to generate an appointment with the Drug Court administration to allow them to meet with PICPC.

February 2024

In February we are able to produce a structure that we believe would abide by AA traditions. I sought advice from past Area 15 Delegate Tom W. to help with the Traditions. Area 15 Panel Chair John A. was very helpful in providing a framework on how AA could help impact the Palm Beach County Drug Court System for our community.

Judge Hafele has graciously invited AA to meet in his court, to communicate with the participants after they receive their sentence. We are allowed to participate Mondays and Thursdays, and I am proud to say we have had AA members show up weekly since we started asking for this service commitment.

****drop Judge Hafele's name in your Districts**

**The Honorable
Donald W. Hafele**



Biography

Assignment: Circuit Criminal

Division: T/KK2/KD/CHJD

Judicial Assistant:

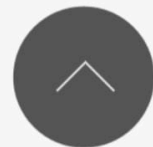
Denise Van Vooren

Courtroom: 1

Phone:(561) 688-4599

Courthouse:

Criminal Justice Complex



March 2024

I gave a report on the data from AA's The Meeting App. The data is showing there has been increased new usage, and the engagement on the site is trending upward. One of the main goals is to integrate the map API to ultimately help AA members better locate meetings for them. I also spoke about AA leveraging Instagram. As of this writing, AAWS has decided if it does leverage Instagram, that it will be the user's responsibility to maintain their anonymity.

We have continued participation with Drug Court, as we are getting literature in the hands of the participants. We are hopeful that this will be an ongoing service commitment going forward.

Budget: \$7,000

Respectfully Submitted,

Andrew G. PICPC Chair District 8

District 9

District 10

Finally..... after months of motions and discussion, District 10 approved 999 business cards to be distributed in Miami Dade. One side is in English, the other is in Spanish. The cards are being ordered now and should be available soon. Next up, we want to put a "miami dade signature" on all of our cover letters with contact email addresses so that people can access our various committees and know that AA is available for help in Miami Dade County.

During all this, I found out that there was a motion passed in District 10 by current practices that states:

"That all correspondence, handouts, business cards, letters, flyers, email blasts, etc. from ANY district 10 committee or individual to Non-AA organizations or individuals be approved by the District 10 body prior to dissemination"

I'm trying to rock the boat in District 10 without sinking it and we are making progress.

Budget: \$750 (can't spend any of it without a motion to the District)

Thanks to all for your help and assistance!

Eel

District 12

Good Morning Grateful Alcoholic Jackie J. Dos April 15 2007

All is very well in District 12

Literature rotation continues to the Medical Offices.

We will attend up coming Health Fair at local hospital.

Coordinate with Upper Keys Nursing Program Education

Summer training for new members of the committee

Continue to collaborate with the Corrections Committee to start the BTG program with the new coordinator.

In love and service

Jackie

District 14

We work with online newspapers and print paper to make sure our number is published- we make sure our website is up to date as best we can considering the geographical challenges of getting information from groups on our neighboring islands- as many of you experience in your own districts.

Regarding the outside professional community, we stand ready to answer any and all requests with sober members who are willing to share with alcoholics.

We are currently compiling a list of prospective Community Partners that would let us display AA literature at their offices. We also continue fostering the relationship with the Catholic church with in Cruz bay St. John.

Budget: \$0 - Beth did pizza party fundraisers on her own and would buy literature for libraries

District 15

VA Stand Down

DCMs standing in for open committee chairs

District 19

Brian P standing in for Chris P

A lot of connections with the professional community

A recovered addict (who is not a fan of 12 Step programs) so they are working with Journalists about getting a positive message out about 12 step programs and they should be recognized as a recovery option

Website and meeting list is up to date

Has a lot of younger people active with WhatsApp in their District (tourists often chat there)

PSA in newspaper

Dr in recovery who talks at conferences

Corrections meetings

No written reports from Districts 9, 11, 16, 17, 18, 20, 21.

Old Business

Area 15 Public Information and Cooperation with the Professional Community Google Drive has been created. Please feel free to upload any documents you use in your District on the respective Drives!

- Public Information:
https://drive.google.com/drive/folders/12D6UjA3MGFjDxEV-3zxneE9JuYVYnSmq?usp=share_link
- Cooperation with the Professional Community:
https://drive.google.com/drive/folders/1nux-Lp4IOj3isl6YU_pnIEsdgLGmXm-F?usp=share_link

Araceli G from D7 attended the July 2023 Quarterly and she recommended CPC and H&I contact CASE MANAGEMENT in hospitals so AA can be a part of patients discharge planning and patient education, when necessary.

A WhatsApp Chat has been created for PI/CPC Chairs in Area 15. PI/CPC Chairs are invited to join [HERE](#). This is a useful tool for us to share information about what is going on in our respective Districts as well as sharing resources with one another.

Topics the Chairs would like to hear presented at an upcoming Quarterly (we will choose 1):

- Overcoming Anonymity Objections
- Overcoming “Advertising” (PSAs vs Advertisements)
- Overcoming objections to higher budget or monetary requests from our committee
- How to do Presentations to (health care professionals, judges, police, etc)

New Business