

# Results of the **first** Delegate's Communication survey

Thank you to the 280 members who responded to the survey between April 7-30. Here is what we learned:

*In response to Question 1, "The Area 15 delegate recently has begun communicating directly with members of Area 15. When you receive the delegate's communication, what do you do with the email?"*

- I open and read most or all of it: 145 members
- I open and skim for new information: 109 members
- I receive it but delete it without opening it: 2 members
- I haven't received an email from the delegate: 24 members

**What this means:** Of the 280 members who responded, **91% open and read most of the delegate's communication or skim it for new information.** Only .7 of 1% of those who responded said they delete the communication without reading it.

*In response to Question 2, "Since you started receiving the delegate's weekly emails, have you taken any of these actions?"*

- Visited the Area 15 website/Delegate's Corner/76<sup>th</sup> Conference information page: 190 members
- Attended/listened to a recording of a pre-Conference review session: 129 members
- Shared information with another A.A. member, such as someone in your home group or a friend: 197 members
- Contacted the delegate with questions: 22 members
- None of the above: 42 members

**What this means:** Of the 280 members who responded, **85% took some type of action after receiving the delegate's weekly communication.** 70% shared the information with another A.A. member. 68% visited the Delegate's Corner on the Area 15 website. 46% attended a pre-Conference review session or listened to a recording of a session.

*In response to Question 3, "Does the delegate's communication enhance your service role?"*

- Yes, I look forward to the weekly emails: 169 members
- Yes, but I wish the emails were every other week: 62 members
- No, my group doesn't want the information: 4 members
- I don't currently have a service role: 24 members
- I'm not sure: 21 members

**What this means:** Of the 280 members who responded, **83% look forward to the weekly emails.** Only 22% of respondents indicated they would prefer communication every other week. An extremely low 1.4% said their groups don't want the information.