

August 10, 2026

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ANNOUNCEMENT

General Service Board Centennial Commemoration Ad Hoc Committee

Dear Friends,

In 2023, it was announced that the General Service Board of the US and Canada has formed an ad hoc committee to consider the options to commemorate the Centennial anniversary of Alcoholics Anonymous.

We are planning to engage in commemorative activities throughout the 2035 year. It is anticipated that there will be worldwide acknowledgement of AA's 100th anniversary. Since our initial announcement, the committee has met several times and has engaged in a myriad of discussions surrounding potential strategies.

An integrated communication plan is being developed which speaks to professionals and to the A.A. Fellowship. The committee has begun designing a presentation developed to help inform potential collaborators about the Fellowship of A.A. and its Centennial Anniversary. It is our hope that the presentation may serve as a request for proposals for ideas on specific projects surrounding A.A.'s Centennial Anniversary such as documentaries regarding the history of A.A.

In an effort to engage local A.A. entities and committees, work is underway to initiate a Centennial Logo contest for our members in the U.S. and Canada, along with a creation of toolkits to aid local committees in hosting events.

The committee has also discussed other methods to commemorate the Centennial Anniversary such as establishing a commemorative stamp through the U.S. & Canada Postal Services; registering an A.A. day in the respective states within the U.S. as well as provincial registries in Canada; and the potential for submitting a "Google Doodle" – the interactive image designed to inform visitors to the Google homepage of major events, holidays, and people from around the world.

However, as the committee continues to consider the unique opportunities to cooperate with the professional community, public relations, and to be "friendly with our friends", we are ever committed to hearing from you, the Fellowship of A.A.

We invite you to forward any input or ideas you may have on how the Fellowship might participate in this celebration to 100years@aa.org. All ideas are welcome as we continue to explore ways to celebrate the 100th year of our lifesaving program of recovery.

Please note that these efforts are in addition to the 2035 US and Canada International Convention. The US and Canada service structure hosts an International Convention every 5 years. The 2035 International Convention is sure to be an amazing weekend of celebration and one of the highpoints in our centennial year.

*[General Service Board Centennial Commemoration Ad Hoc Committee](mailto:100years@aa.org)
100years@aa.org*

“One hundred years, a day at a time.”