

PUBLIC INFORMATION (PI) ACTIVITY UPDATE

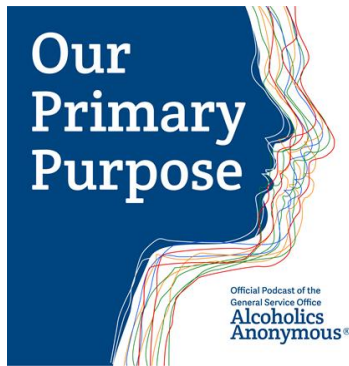
To: Public Information Committee Chairs
From: Kelley C., PI Coordinator at GSO (212) 870-3119 / publicinfo@aa.org
cc: Area Delegates, Trustees, Directors

Dear Friends,

Warm greetings from your General Service Office. My name is Kelley C. and I'm an alcoholic. It is my pleasure to serve as your Public Information Coordinator.

Below are a few highlights from the Public Information desk:

Season Two of podcast from GSO: *Our Primary Purpose*



[Season Two](#) is now available and Season 3 is in the works for a release date in early 2027.

Designed for A.A. members and the general public, *Our Primary Purpose* explores how Alcoholics Anonymous carries its message of recovery through interviews, conversations, and stories that highlight the Fellowship's history, principles, and ongoing work. Season 2 offers valuable insights for professionals, families, media members, and anyone seeking a better understanding of A.A. and its mission.

You can find information on our [website](#) and add the podcast to your feed from most streaming platforms.

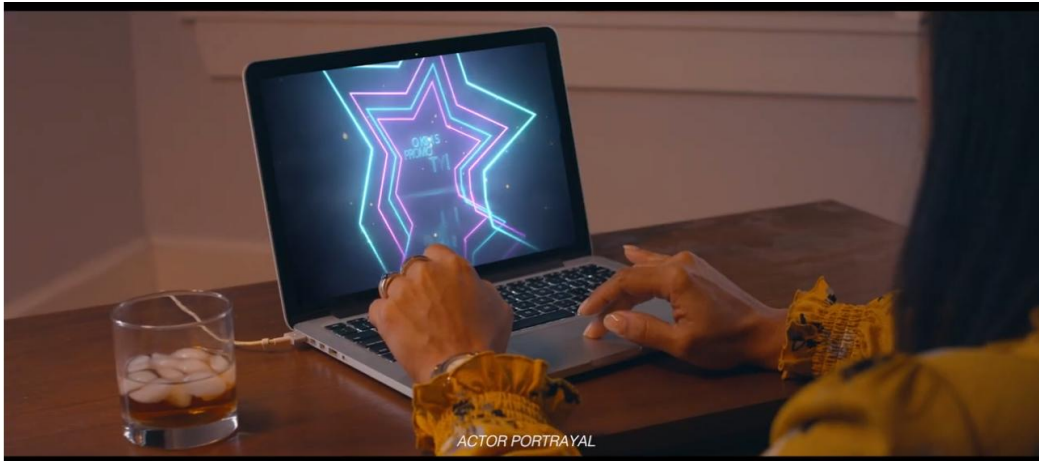
Suggestions, comments or questions? Visit our webpage or contact us at gsopodcast@aa.org.

Please note: While much of the content produced by AAWS for the U.S. and Canada is available in English, French and Spanish, this podcast is English language only.

[Download/print this service card](#) to share at your meeting, Area, District, club or event.

What do you think of the video PSA

“Sobriety in AA: When Drinking is no longer a Party”?



You can watch it here - https://youtu.be/OWiyxR1-CjA?si=ekwZoG7vSnx_H8jr

Do you think the PSA is effective and relevant?

Please share your thoughts by filling out the following form – [Smartsheet](#)

We would particularly be interested to hear from Francophone and Hispanophone members – please feel free to share with anyone who can offer their feedback!

Get in the Car – A Service Piece!

The script for a play about the Twelve Traditions is now available for use at A.A. events.

aa.org/twelve-traditions-play-get-car

This play brings us along on one group's search for a new meeting location while following the spiritual principles that keep Alcoholics Anonymous unified and alive. This was originally recorded as a radio drama on the GSO Podcast. [Listen here](#).

Call for Shared Experience!

How do you reach out to the general public to provide information on the A.A. program? We'd love to see your locally made announcements, business cards, bus ads, banners, etc. to add to the Public Information Workbook.

Please email publicinfo@aa.org .

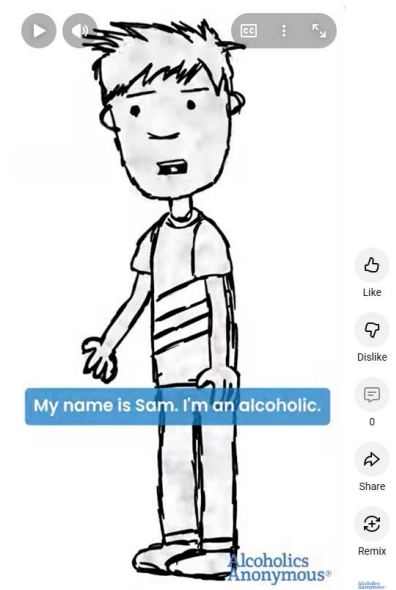
Does your PI committee use AI to help carry the message? What are challenges? What are the benefits? Please share your experience.

Please email publicinfo@aa.org

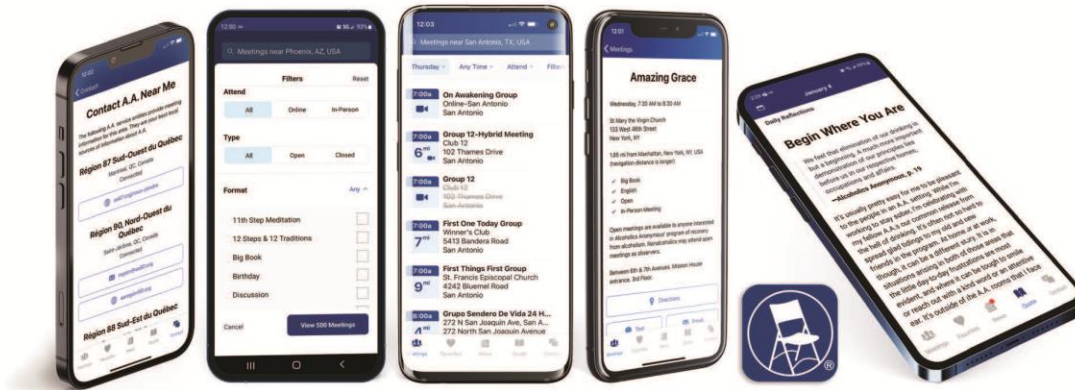
A new landing page for Young People in A.A. is now available on aa.org with helpful media resources and links for the young member and young folks new to A.A.. Check it out here – aa.org/young-and-sober-in-aa

A sampling of new service material available for our young members –

1. [Service Card for Young People](#) in A.A. now available in ENG, SP and French on aa.org. Email publicinfo@aa.org for a template version.
2. [Young People shorts](#) – Experience, strength, and hope from our young folks, from their perspective, created from user-submitted videos. Please feel free to embed in websites or add to social media for your district/area. Currently available in English only.



THE A.A. MEETING GUIDE APP



Meeting Guide is a free app for iOS and Android that helps you find meeting information for Alcoholics Anonymous groups near you. Over 100,000 weekly meetings are currently listed and the information is updated twice daily.

Learn more about the app and where to download



Thank you for all you do to carry the A.A. message to help the alcoholic who still suffers!

We look forward to hearing from you.

In love and service,

Kelley C.
publicinfo@aa.org

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