

# Results of the **third** Delegate's Communication survey

Thank you to the 184 members who responded to the survey between XX-XX. Here is what we learned:

## *In response to Question 1, "What were your primary takeaways from the delegate's report back?"*

- I feel more informed and prepared to participate in group conscience discussions: 123 members
- I feel more confident sharing Conference information with others: 116 members
- I have a better understanding of the General Service Conference and Conference process and how it may impact A.A. groups: 116 members
- I feel more engaged in the General Service process: 103 members
- I did not attend: 21 members
- I did not gain a clear takeaway/I am not sure: 4 members

**What this means:** Of the 184 members who responded, **a combined 74%** said they felt more informed and prepared to participate in group conscience discussions, more confident sharing Conference information with others, and had a better understanding of the General Service Conference process and how it impacts A.A. groups. **Twenty-one percent** said they felt more engaged in the General Service process.

## *In response to Question 2, "Which parts of the delegate's report back were most helpful?"*

- Delegate observations and experience: 101 members
- Opportunity for participation with questions and answers: 86 members
- Slides or visual presentation materials: 84 members
- Handouts (Conference Advisory Actions/QR codes): 80 members
- Financial highlights: 56 members

**What this means:** **A combined 42%** felt the delegate's sharing of her direct experience and the opportunity to engage with the delegate during the question-and-answer portion of the report back were the most helpful. **Nearly equal** to the percentages reached for these two methods was the availability of slides and visual materials.

## *In response to Question 3, "Which communication methods or resources were most effective in helping you understand information presented at the delegate's report back?"*

- Live in-person or virtual presentation: 128 members
- Question-and-answer sessions: 91 members
- PowerPoint/slides: 64 members
- Opportunity to contact the delegate for more information: 63 members
- QR codes to access more information/Area 15 website resources: 62 members
- Handouts: 62 members

**What this means:** Live in-person or virtual presentations were most helpful, with **26% choosing this response**. Second-most helpful was question-and-answer sessions, with **18% choosing this response**. PowerPoint slides, QR codes to access more information, and the opportunity to contact the delegate directly were evenly chosen **with 13% each**.